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ColorDynamics Expands Capabilities with Digital Printing

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In the printing industry, time is of the essence. Even as technology has made it faster than ever to E-mail files, perform digital prepress and send proofs via PDF, expectations for speedy turn times have continued to rise — and so have the numbers for digital printing. In 2007, HP announced a 40 percent year-over-year growth in the number of impressions made by its HP Indigo digital presses. And as of September 1, 2009, ColorDynamics is poised to make its own impression in digital printing. With a newly acquired HP Indigo Press and a ready supply of expertise from Jay Kay Press's Digital Printing department, the timing couldn't be better.

"The acquisition of Jay Kay gives us an immediate entry with credibility into the digital print market," said ColorDynamics President, Chuck Chalifoux. "We will have not only acquired the software and equipment required, but we're also gaining a wealth of knowledge and expertise. The acquisition of the digital business will be an excellent complement to our existing sheet-fed and web offset capabilities."

As an industry leader in commercial printing, ColorDynamics has been serving the needs of the DFW print community, as well as national and corporate clients, for 23 years. Now, through an agreement to acquire the definitive assets of Jay Kay Press, the Company will expand its capabilities to include web-to-print and email capabilities. The digital assets of Jay Kay, a seventeen-year veteran with a reputation for quality and value in printing, will be relocated to ColorDynamics' 200,000-square-foot facility in Allen, Texas. Additionally, many staff members of Jay Kay Press will move into new positions at ColorDynamics, where they will continue to serve existing clients with an expanded range of services.

"ColorDynamics has an excellent reputation for customer service and print quality, as well a very talented sales team," said John M. Barry, ColorDynamics Vice President and former President of Jay Kay Press. "To have a leadership role in building its Digital Imaging and Content Division is very exciting. By complementing its existing sheet fed and web printing with digital capabilities, ColorDynamics instantly gains a position as a turnkey print and marketing solutions provider nationally."

The leadership team at ColorDynamics is pleased to offer expanded services to its customers, as well as former Jay Kay customers, who will continue to receive the value and high quality service upon which they've come to depend. With the leading expertise of Jay Kay's team and the experience and quality of ColorDynamics, the time is right for digital printing — and the best is yet to come.

About ColorDynamics:

ColorDynamics is an independent, FSC-, and SFI-Certified, financially stable commercial printer serving Dallas-based and national clientele in the design, advertising and corporate communities. The Company is recognized in the Southwest as a leader in providing diverse services, including: digital prepress, UV and conventional sheet-fed printing in up to ten colors, and eight-color double-roll web printing with in-line finishing. ColorDynamics also offers complete bindery services, packaging products, order and inventory management, kitting, ink jet mailing, fulfillment and distribution.